

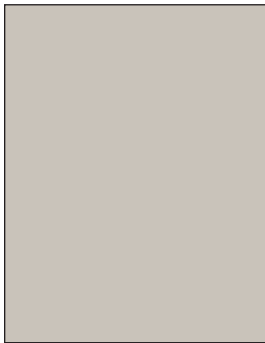
# VISIONS EDUCATIONAL AND NOT-FOR-PROFIT **ADVERTISING RATES**

COST PER ISSUE				FULL YEAR CONTRACT	
AD SIZE	1X	2X	3X		
Back Cover	\$2,200	\$2,100	\$2,000	Back Cover	\$7,500
Inside Back Cover	\$1,850	\$1,800	\$1,750	Inside Back Cover	\$6,500
Full Page	\$1,400	\$1,350	\$1,300	Full Page	\$5,000
Half Page	\$900	\$850	\$800	Half Page	\$3,000
Quarter Page	\$600	\$550	\$500	Quarter Page	\$1,850

**IMPORTANT:** Advertising rates are based on advertisers providing finished artwork to VISIONS magazine. Design service is available at an hourly rate. To inquire about design services or for specifications on artwork submission, please call the VISIONS editor at 515-294-6560.

## VISIONS **AD SIZES**

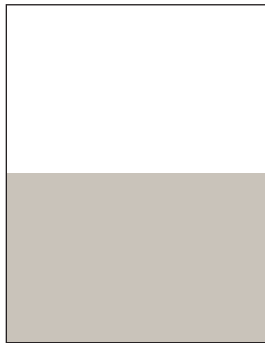
### FULL PAGE



**Non-bleed:**  
7.83" w x 10.16" h  
47p w x 61p h

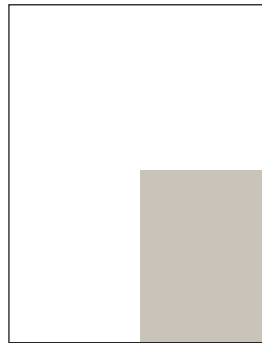
**Bleed:** 8.5" w x 11" h  
(51p4 w x 66p5 h)  
viewable, plus add  
.125" (0p9) bleed to top,  
bottom, and outside trim

### HALF PAGE



7.83" w x 5" h  
47p w x 30p h

### QUARTER PAGE



3.83" w x 5" h  
23p w x 30p h

### BACK PAGE



**Non-bleed:**  
7.83" w x 7.75" h  
47p w x 46p6 h

**Bleed:** 8.5" w x 8.16" h  
(51p w x 49p h) viewable  
plus add .125" (0p9)  
bleed to bottom,  
and outside trim